



***Sunday, November 1st, 2015 - from 11am till 5pm - JetBlue Park***

## ***TASTE OF THE TOWN SPONSORSHIP OPPORTUNITIES***

As a local business, you have the opportunity to reach a crowd of over 12,000 by supporting the Junior League of Fort Myers' signature fundraiser *Taste of the Town*. Don't miss out on this chance to reach residents and visitors to Southwest Florida while giving back to the community. The following Sponsorship Opportunities for the event are available. For those businesses not able to attend the event, ad space in the event program is also available. For more information about sponsorships or the JLFM please visit [www.jlfmtaste.org](http://www.jlfmtaste.org).

### **THE TOAST OF TASTE STAGE SPONSOR - \$10,000**

- Prominent sponsor signage placement on the Taste of the Town Main Stage.
- 1 page ad in the glossy full color Event Guide, distributed to more than 12,000 attendees.
- Recognition and corporate logo inclusion on “Event Sponsors” page of Event Guide.
- Complimentary prominent booth space within the event space – 10 x 10 tent, one table and two chairs included.
- Recognition as the Toast of Taste sponsor on signage at event.
- Prominent social media presence on the Taste of the Town Webpage, JLFM Facebook page, Twitter and the Taste of the Town app.
- The Toast of Taste Sponsor signage during the Best of Taste Celebrity judging event on October 20, 2015.
- One Celebrity Judge of your choice during the Best of Taste Celebrity judging event.
- Opportunity to provide promotional material for volunteer bags (approximately 300 pieces). Must be provided to the Junior League by October 15th, 2015.
- Recognition as the Toast of Taste VIP sponsor in the October 2015 issue of Gulf Glances, the JLFM community newsletter.
- Recognition as the Toast of Taste VIP sponsor in post-event print advertisement and social media.
- Twenty (20) complimentary Taste of the Town admission tickets.
- Twenty (20) complimentary Taste of the Town VIP admission tickets.

## **BEST of TASTE VIP TENT - \$6,000**

- 1 page ad in the glossy full color Event Guide, distributed to more than 12,000 attendees.
- Banner Signage as the Best of Taste VIP sponsor on the VIP tent.
- Recognition and corporate logo inclusion on “Event Sponsors” page of Event Guide.
- Complimentary booth space near the VIP tent – 10 x 10 tent, one table and two chairs included.
- Recognition as Best of Taste VIP sponsor on signage at event.
- Prominent social media presence on the Taste of the Town Webpage, JLFM Facebook page, Twitter and the Taste of the Town app.
- Best of Taste Sponsor signage during the Best of Taste Celebrity judging event on October 20, 2015.
- One Celebrity Judge of your choice during the Best of Taste Celebrity judging event.
- Opportunity to provide promotional material for volunteer bags (approximately 300 pieces). Must be provided to the Junior League by October 15th, 2015.
- Recognition as Best of Taste VIP sponsor in the October 2015 issue of Gulf Glances, the JLFM community newsletter.
- Recognition as Best of Taste VIP sponsor in post-event print advertisement and social media.
- Fifteen (15) complimentary Taste of the Town admission tickets.
- Fifteen (15) complimentary Taste of the Town VIP admission tickets.

## **RESTAURANT ROW SPONSOR - \$5,000**

- ½ page ad in the glossy full color Event Guide, distributed to more than 12,000 attendees.
- Prominent Banner Signage over Restaurant Row tents.
- Recognition and corporate logo inclusion on “Event Sponsors” page of Event Guide.
- Complimentary booth space near restaurant row – 10 x 10 tent, one table and two chairs included.
- Recognition as a sponsor on signage at event.
- Social media presence on the Taste of the Town Webpage, JLFM Facebook page, Twitter and the Taste of the Town app.
- Opportunity to provide promotional material for the restaurants in your row. Can be provided on the day of the event.
- Recognition as a sponsor in the October 2015 issue of Gulf Glances, the JLFM community newsletter.
- Recognition as a sponsor in post-event print advertisement and social media.
- Fifteen (15) complimentary Taste of the Town admission tickets.
- Fifteen (15) complimentary Taste of the Town VIP admission tickets.

## **VOLUNTEER SPONSOR \$4000**

- ½ page ad in the glossy full color Event Guide, distributed to more than 12,000 attendees.
- Recognition and corporate logo inclusion on “Event Sponsors” page of Event Guide.
- Complimentary booth space near volunteer check in– 10x10 tent, one table and two chairs included.
- Recognition as a sponsor on signage at event.
- Social media presence on the Taste of the Town Webpage, JLFM Facebook page, Twitter and the Taste of the Town app.
- Your logo on all volunteer T-shirts, and Tote bags.
- Opportunity to provide promotional material for volunteer tote bags (approximately 300 pieces). Must be provided to the Junior League of Fort Myers by October 15th, 2015.
- Recognition as a sponsor in the October 2015 issue of Gulf Glances, the JLFM community newsletter.
- Recognition as a sponsor in post-event print advertisement and social media.
- Fifteen (15) complimentary Taste of the Town admission tickets.
- Twelve (12) complimentary Taste of the Town VIP admission tickets.

## **TASTE HOSPITALITY TENT - \$3,000**

- ¼ page ad in the glossy full color Event Guide, distributed to more than 12,000 attendees.
- Banner Signage as a Hospitality Tent sponsor on the tent (banner provided by sponsor).
- Recognition and corporate logo inclusion on “Event Sponsors” page of Event Guide.
- Complimentary booth space at the event – 10x10 tent, one table and two chairs included.
- Recognition as a sponsor on signage at event.
- Social media presence on the Taste of the Town Webpage, JLFM Facebook page, Twitter and the Taste of the Town app.
- Opportunity to provide promotional material for volunteer bags (approximately 300 pieces). Must be provided to the Junior League by October 15th, 2015.
- Recognition as a sponsor in the October 2015 issue of Gulf Glances, the JLFM community newsletter.
- Recognition as a sponsor in post-event print advertisement and social media.
- Twelve (12) complimentary Taste of the Town admission tickets.
- Eight (8) complimentary Taste of the Town VIP admission tickets.

## **KID'S TOWN ENTERTAINMENT AREA - \$3,000**

- 1/4 page ad in the glossy full color Event Guide, distributed to more than 12,000 attendees.
- Banner Signage as the Kid's Town sponsor (banner provided by sponsor).
- Recognition and corporate logo inclusion on "Event Sponsors" page of Event Guide.
- Complimentary booth space at the event – 10 x 10 tent, one table and two chairs included.
- Recognition as a sponsor on signage at event.
- Social media presence on the Taste of the Town Webpage, JLFM Facebook page, Twitter and the Taste of the Town app.
- Opportunity to provide promotional material for volunteer bags (approximately 300 pieces). Must be provided to the Junior League by October 15th, 2015.
- Recognition as a sponsor in the October 2015 issue of Gulf Glances, the JLFM community newsletter.
- Recognition as a sponsor in post-event print advertisement and social media.
- Twelve (12) complimentary Taste of the Town admission tickets.
- Eight (8) complimentary Taste of the Town VIP admission tickets.

## **FRIEND OF TASTE - \$1,000**

- Booth at Taste of the Town – Business to provide their own 10 x 10 tent, table and chairs
- Recognition as a sponsor on signage at event.
- Social media recognition on the Taste of the Town Webpage, JLFM Facebook page, Twitter and the Taste of the Town app.
- Opportunity to provide promotional material for volunteer bags (approximately 300 pieces). Must be provided to the Junior League by October 15th, 2015.
- Recognition as a sponsor in the October 2015 issue of Gulf Glances, the JLFM community newsletter.
- Recognition as a sponsor in post-event print advertisement and social media.
- Eight (8) complimentary Taste of the Town admission tickets.
- Four (4) complimentary Taste of the Town VIP admission tickets.